

2017 Live Round Table | Tuesday, November 14 | [Events on Jackson](#), Phoenix, AZ
Off-site Construction Solutions: A Roadmap from Sticks to Modular

Agenda

- 7:00 am Breakfast
- 8:00 **Opening Remarks + Ice Breaker**
- 8:20 **ALLIANCE VISION: A Working Roadmap from Stick-Built to Industrialized Construction**
*George Casey, Alliance Chairman, **Stockbridge Associates**
Michael Dickens, Alliance Vice Chairman, **IBACOS***
- 8:50 **OFF-SITE ROADMAP: Tee Up**
- 9:00 **COMPONENTIZATION Think-Tank**
Kirk Grundahl of the **Structural Building Components Association** will kick things off with an expert snapshot featuring Insights from their “*Framing the American Dream*” study. Then, we’ll host table-based round table discussions focused on impacts within a building organization and among its partners and suppliers. Finally, we’ll create “group think” by opening the discussion to the entire room – sharing insights from round tables and discussing 2018 needs and opportunities that could be addressed through the Alliance community.
- 10:20 Break
- 10:40 **FULLY INTEGRATED OFF-SITE (2D) Think-Tank**
This session will follow the same format as Componentization. First, Gerry McCaughey of **ENTEKRA** will provide an expert snapshot of their fully integrated off-site solution (FIOSS™), followed by concurrent round table discussions and a group think discussion.
- noon Networking Lunch
Lunch will be provided followed by an expert snapshot from Brad Knight of **KATERRA**, who will host a tour of their facility after sessions wrap up.
- 1:00 pm **MODULAR CONSTRUCTION (3D) Think-Tank**
We’ll kick things off with expert snapshot from Tedd Benson of **UNITY HOMES**, followed by concurrent round table discussions and a group think discussion focused on 3D construction.
- 2:20 **Next Steps + Closing Remarks**
- 2:30 **OPTIONAL FACTORY TOUR: [Katerra](#)**
Stick around and learn about **KATERRA**’s fully integrated factory model during a tour of their Phoenix facility where they produce a wide range of building components and materials, including lighting, cabinetry, truss assemblies, wall panels, and more.