CONNECT WITH THE BEST AND BRIGHTEST.
SMART PEOPLE. COOL COMPANIES.
In pursuit of the affordable American dream

thriving industry  •  consistent quality + value  •  housing for everyone
ALLIANCE MISSION:

To ensure that high-quality, high value housing is sustainable for our industry and truly attainable for the consumer.

WE ENVISION:

• A thriving industry with innovative organizations, business models + leaders
• New housing is always delivered efficiently and to the highest standards of quality, performance + value
• Housing is available and affordable for all segments of the population
Transforming the housing industry through collaborative innovation

BETTER HOMES + BETTER BUSINESSES = TRANSFORMATION
HOW WE’RE DIFFERENT
HOW WE’RE DIFFERENT

“All of us are smarter than any one of us.”
- George Casey

changemakers
selective core community
forward-thinking people + companies
non-competitive, open environment
deeper relationships + matchmaking
HOW WE’RE DIFFERENT

"Everyone’s refreshingly open and sharing."
- Shea Homes

we dig deeper

community-driven agenda

think tanks + idea exchange

honest perspectives – successes, fail forwards + real #s

growing knowledgebase on subjects that matter
HOW WE’RE DIFFERENT

“We’re at a transformative time in our company implementing ideas we got through the Alliance over the last year.”

- Thrive Home Builders

**actionable insights**

- topic-focused channels + road maps connect the dots
- deeper repository of research, information + tools for members only
- “friends” also watch and benefit
“All of us are smarter than any one of us.”

134 Companies
- Cross-industry participation
- Balanced mix of perspectives
- Non-competitive, open environment
Together, we help production builders + developers be more innovative.

Company member profiles can be found on our website.
Housing Providers + Industry Experts

- Addison Homes
- Anchorage Capital Group
- Apex Technology
- Archidiem LLC
- Ashton Woods Homes
- Baker Residential
- Bassanini Lagoni
- Beazer Homes
- Berkshire Hathaway Specialty Insurance
- Blenker Companies, Inc.
- Boulder Creek Neighborhoods
- Brewer Companies
- Brookfield Communities
- Brookfield Homes
- Burgess Construction Consultants
- Camden Homes
- CB USA
- Cecilian Partners
- Century Communities
- Charter Homes & Neighborhoods
- Cobblestone Homes
- Cohn Reznick
- Commodore Homes
- Construction Instruction
- Continuum Advisory Group
- CRH Americas Products
- Criterium Engineers
- Dalton Communities
- David Kirk & Associates
- David Weekley Homes
- Davidson Homes
- Diamond Age
- Doucette Communities
- Drees Homes
- D.R. Horton
- DSLD Homes, LLC
- EcoCraft Homes
- Epicore Communities
- EQA Landmark Communities
- Evercore ISI
- Fischer Homes
- Forefront Architecture & Engineering LLC
- Fulton Homes
- Garbett Homes
- Goodall Homes
- Great Gulf + Home Technology
- Highland Homes
- History Maker Homes
- Howick
- Hubbell Homes
- Ideal Homes
- Imagine Homes
- Insight Homes
- Jagoe Homes
- KB Home
- Keystone Custom Homes
- Lend Lease
- Lennar
- LGI Homes
- Lommenaco Investments
- Lucid Agency
- M/I Homes
- Mangan Homes
- Maracay Homes
- Mattamy Homes
- MBK Homes
- McCall Homes
- McStain Neighborhoods
- Meritage Homes
- Mistick Construction
- Module
- Molendini
- Nequette Architecture + Design
- The New Home Company
- Newland Communities
- On Top of the World Communities, Inc.
- Onyx + East
- Parry Custom Homes
- Plant Prefab
- Progress Carolina
- Providence Homes
- PulteGroup
- Quartz Properties
- Randall Martin Homes
- Richmond American Homes
- Robson Communities
- Rodney Hall Executive Search
- Savvy Homes
- Schell Brothers
- Schumacher Homes
- Shea Homes
- SK2 Custom Homes
- Stanley Martin Homes
- Streetscape Development LLC
- studio26 homes
- Tavistock Development Company
- Taylor Morrison
- Thrive Home Builders
- Tim O'Brien Homes
- Toll Brothers
- Van Metre Homes
- Veridian Homes
- Village Homes
- Vintage Homes
- Waughen-Castanos Homes
- Wayne Homes
- Westport Homes
- William Ryan Homes
- Winchester Homes
- Woodside Homes

Company member profiles can be found on our website.

100+ members
15 of the top 20 homebuilders
The Future through 3 Lenses

30% business models

20% consumer values

50% home delivery
business models

Opportunity/Sustainability for the housing provider/industry + affordability for the customer

- Creating customers for life
- Single-family rentals
- Expanded service + warranty models
- IoT and data as a strategic edge + revenue opportunity
consumer values

Affordability and how we live in today’s households

- Driving trends
- Impacts on design
- Re-defining the customer experience
- Leveraging Voice of Customer to drive your business
home delivery

How to drive excellence through people, process + technology

• Integrated design
• Leveraging technology + data before + during the delivery process
• On-site + off-site strategies to drive quality + efficiency
• Reducing waste + increasing profitability
• Real #s + business impacts
2019 ACTIVITIES

Connect, share expertise, exchange ideas and insights, and openly discuss lessons learned through:

- Original research + market intelligence
- Virtual round table events
- Road trips + tours
- Annual Innovation Summit: April 2-3, 2019, Scottsdale, Arizona
- Live Round Table Event: November 13 2019, Denver, Colorado
Stakeholder Perspectives • Innovation Roadmaps • Case Studies • Leverageable Tools
Trends • Market, Company, + Solution Profiles • Videos • Digital Content

Get ahead of disruptive change and be positioned to prosper.
Engage in honest discussions, open sharing of successes and failures, and work together to provide actionable insights and real solutions.
Join the Alliance as a...

**member**  **Champion innovation in the industry and your business.**

Be part of an exclusive community. Enjoy affordable annual fees, event discounts and intel access for builders, developers + select industry experts

**partner**  **Position yourself + gain visibility as an innovation leader.**

Leverage our community, brand + insight, and help take the Alliance to the next level.
Enjoy enhanced branding packages, event passes, discounts and more!
MEMBERSHIP

Interested?

We’re looking for companies that...

- deliver for-sale or for-rent housing
- OR are industry experts leading their market segment*
- are committed to innovation in housing
- are seeking strategic relationships
- are collaborative + open to sharing

* industry expert memberships are limited
## Membership

### Where You’d Fit

<table>
<thead>
<tr>
<th>Housing Provider</th>
<th>Industry Expert</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Housing Provider</strong></td>
<td><strong>Industry Expert</strong></td>
</tr>
<tr>
<td>&lt; 250 units per year</td>
<td>non-builder/developer</td>
</tr>
<tr>
<td>$375 annual fee</td>
<td>$1,500 annual fee</td>
</tr>
<tr>
<td>Production homebuilders + developers that produce less than 250 homes or units per year</td>
<td>Non-manufacturers that help drive innovation in the industry (business consultants, financial advisors, software developers, insurance providers, architects, etc.)</td>
</tr>
<tr>
<td>&gt; 250 units per year</td>
<td></td>
</tr>
<tr>
<td>$750 annual fee</td>
<td></td>
</tr>
</tbody>
</table>
# Membership

## What You’d Get

### Standard Benefits

- ✓ Company-wide membership
- ✓ Exclusive match-making
- ✓ Premium members-only content
- ✓ Invites to program council calls and ad hoc committees
- ✓ Logo + profile on “Who We Are” page of the Alliance Website
- ✓ Social media welcome + ongoing news features

### Exclusive Events + Discounts

- ✓ 30% or more off of non-member registration rates
- ✓ Access to member-only events, including U.S. + international road trips

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2019 Benefits