

Matchmaking CASE STUDY: DIGIBILT John McLinden President + CEO

Connecting homebuilding to a one-of-a-kind software provider.



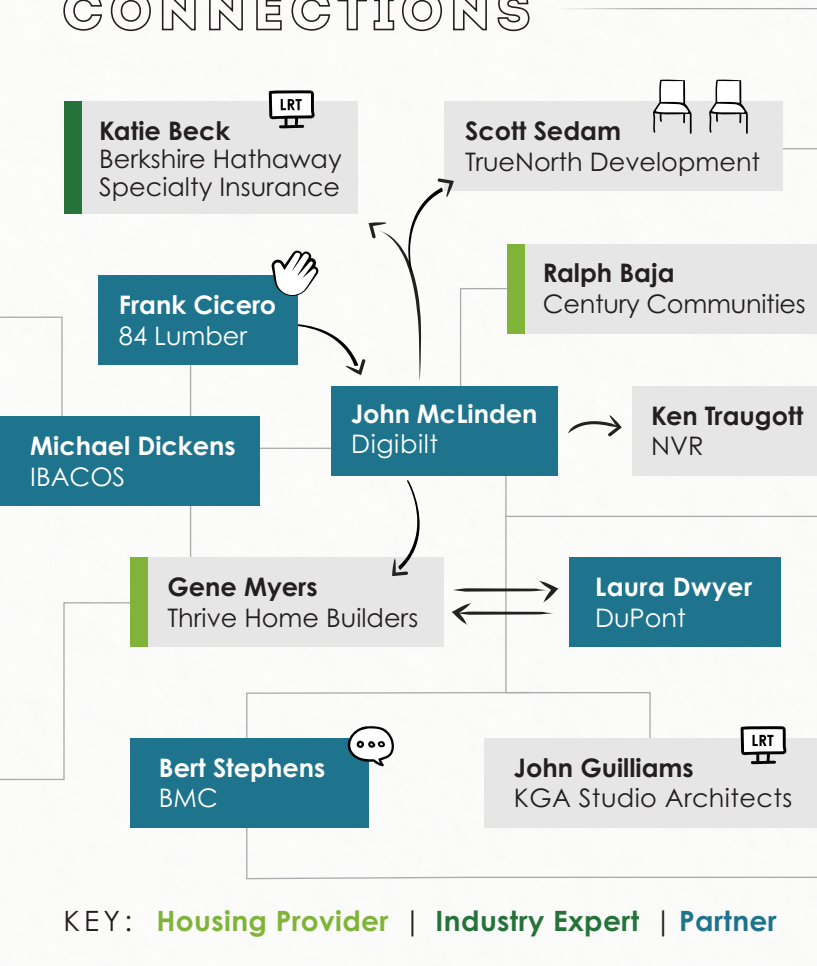
ALLIANCE ROLE: Innovation Partner, Disrupter

MEMBER SINCE: 2014

ATTRIBUTES: Bridge Builder, Idea Seeker, Changemaker

Digibilt digitizes and automates the building process before, during and after construction to reduce waste and increase productivity. John expected our community to be a great place to network, but he found so much more when he experienced the natural, meaningful connections and conversations that we curate and the value we place on crowdsourced innovation. Digibilt's participation in our live and virtual events led to a number of new business partnerships and revenue generating pilot projects. Now, he and his team rely on us to keep them up to date on the industry's ever-changing pace, progress and innovation.

CONNECTIONS



“ At first, I felt like a relative unknown with really progressive ideas. Now, thanks to support from the Alliance community, we’re already seeing initial adoption. — John McLinden ”

Leger Stecker
The Brewer Companies



Our events attract a broad, varied audience. For John, this means he's able to connect with people like Leger Stecker of The Brewer Companies, who build and service plumbing systems for more than 8,000 new homes in Arizona.

“It's great that the trades are well-represented in the conversation. After all, they're the ones actually building these houses. They're invested in innovation, too.”